



TOURING TODAY

98 years of Design excellence

Touring Superleggera, established in 1926 by the visionary Felice Bianchi Anderloni, has been a beacon of automotive excellence for nearly a century. The world's most passionate individuals and exalted brands have long sought out Touring for its unparalleled coachwork. From the classic chassis of Alfa Romeo, to the creations for Ferrari, Lamborghini, Maserati, and Aston Martin, Touring's mark of craftsmanship has adorned some of the most iconic cars in history.

Landmark designs like the Aston Martin DB4 and the Maserati 3500 made Touring Superleggera synonymous with elegant performance. The patented "Superleggera" (or extra light) construction method revolutionized automotive design, allowing Touring's creations to dominate the race track. With an unprecedented 11 outright wins in the Mille Miglia, along with victories in Grand Prix racing and Le Mans, Touring's legacy in competitive motorsport is unrivaled.

The Veloce12 is a modern masterpiece, forged in the spirit of Touring Superleggera's original crest from the 1930s. This model marks a return to the pure visual aesthetics of Touring's golden age, a period when the company solidified its reputation as a leading coachbuilder through innovative construction techniques, notable collaborations with luxury automakers, iconic designs, and significant racing successes.

The Veloce12 encapsulates these key elements, emphasizing Touring Superleggera's heritage and design prowess. It symbolizes the brand's prestige and innovative spirit, ensuring it is immediately recognizable and deeply rooted in the legacy of excellence that has defined Touring Superleggera for nearly a century. This new model is not just a car; it is a tribute to a storied past and a bold statement of the future, blending timeless elegance with cutting-edge performance.



Superleggera

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